



Pearl Seminar!

Wednesday, July 18 - Saturday, July 21
Dallas, Texas

DEAR LEDDA AREA,

I invite all of you to celebrate your career dreams at Mary Kay's Seminar 2012! It's an exciting, learning experience that motivates and teaches you in just 3 days what could take months or even years for you to learn on your own. Seminar is NOT an option if you desire to move up!! IT IS AN INVESTMENT (like college courses and books) in your career, in your vocation, as a professional Beauty Consultant. It will keep you fired up long after the event! For the first half of the year, until Leadership for Directors in Los Angeles in January 2013!

You might think you should wait until you're doing better in your business to afford the trip to Dallas. That is not accurate thinking. Whatever your vocation, you invest time and money into making it more productive. If you're a teacher, you invest in an education. Seminar is education and much more; it is where dreams are *born*! It will inspire you to continue the quest of your dream. Don't miss out on the beginning of many beautiful relationships for your life and the continuation of your dreams to become a reality for your family's future! Your \$175 registration covers all 4 days, 4 meals and a product giveaway = to \$175.

Mary Kay, Inc. assigns every National Area to a hotel. **Our Hotel is the Omni, 555 S. Lamar, Dallas, Texas 75202.** It is connected to the Dallas Convention Center with a climate controlled bridge. Each morning we simply walk across the sky bridge directly to the Convention Center. After Awards Night, simply walk back to your room. More sleep, no busses, no waiting, air-conditioned delight! DO NOT book your Seminar hotel through Mary Kay InTouch, rather through our **National Area website** link. I will know the prices for rooms and have the link for you as soon as it is set up by the Omni.

Arrive in Dallas by Tuesday, July 17 or very early on Wednesday, July 18th. The Mary Kay Expo and tours of Manufacturing and the World Corporate Headquarters are Wednesday, July 18. That evening our Units will get together for dinners.

Mary Kay, Inc.'s future plans include YOU! Do you want a better future for yourself and your family? If you must, get a loan and come! You will know at Seminar when you hear the 'I' stories what Mary Kay, Inc. truly offers you and your family! Check out your next Applause to see the great classes planned for your level.

Mary Kay only desires the best for YOU. Mary Kay spends **millions of dollars \$\$\$** on Seminar because she cares about you. She wants you to succeed and grow. Everyone needs Seminar! Plan now and put away some money each week building up your Seminar fund. Every detail is planned for you. Seminar ends at 12:00 pm on Saturday, July 21 about Noon. Make your plane reservation for 3 pm or after.

"Seminar 2012 is the place to bee." DFW and Love Field Airports in Dallas are about the same distance to the downtown area, where the Convention Center and hotels are located. You'll be SO glad you went to Seminar!! *Don't entertain the thought of missing Seminar ~ Move mountains to be there! Husbands so very welcome! I look forward to celebrating with the Ledda National Area at Seminar 2012!*

Love and Belief, Maureen